

CURRICULUM VITAE



Daniel Welzer

Member of the Board of Management (CSO)

Year of birth

1973

Education

Studied IT and information science at Saarland University, Saarbrücken, Germany

Career history

Since 2023

Member of the Board of Management, Chief Sales Officer (CSO), CHG-MERIDIAN AG, Weingarten

2021–2022

Chief Representative / Sales Director International Sales, CHG-MERIDIAN AG, Weingarten

2018–2021

Wüstenrot & Württembergische AG, Stuttgart

- Member of the Management Board of W&W AG and Managing Director of W&W brandpool GmbH
- Managing Director, Adam Riese GmbH

2006–2018

Bertelsmann SE & Co. KGaA / Arvato Division, Gütersloh

- CEO and CIO, Arvato CRM Solutions Germany
- Managing Director, Arvato CRM Solutions Germany
- Managing Director of the Germany/France Organizational Unit, Prinovis Ltd. & Co. KG, Hamburg
- Product Line Manager and Managing Director, Arvato Supply Chain Management
- Director for South & Eastern Europe, Arvato Supply Chain Management
- Head of Services After Sales, Arvato Supply Chain Management

1997–2006

Teradata GmbH, Munich

- Head of Customer Relationship Management and Analytics
- Key Account Consultant

1996–1997

Project Manager for Internet & Telecommunications, MSI GmbH (wholly owned subsidiary of Bertelsmann AG), Saarbrücken